

2020 SEMA YOUNG GUNS REGIONAL ONLINE FAN VOTE - OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT, OR FINANCIAL CONTRIBUTION OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All Federal, state, and local laws and regulations apply.

By participating in this Contest, you agree to be bound by these Official Rules and the final decision of SEMA. These Rules form a binding legal agreement between You and SEMA with respect to the Contest. SEMA reserves the right to cancel, modify, or suspend the Contest in its sole discretion.

Sponsor:

SEMA is a section 501(c)(6) organization ("SEMA" or "Sponsor"), [1575 S. Valley Vista Drive, Diamond Bar, CA 91765]. The online Fan Vote begins on Monday, October 5th at 9:00am Pacific Time and ends on Friday October 25th at 11:59pm Pacific Time.

Eligibility:

Each SEMA Regional Show will have up to two-runners up who are eligible for entry into this Fan Vote. The SEMA National Last Chance Qualifier will not have runner ups as up to two winners will be chosen from Last Chance Qualifier event. You must be the owner of the modified vehicle chosen as a runner-up at a SEMA Regional Show to enter the Contest. Proof of ownership must be provided upon request. Each Contestant must provide a valid mailing address or email upon entry to be considered eligible. Sponsor is not responsible for any change of mailing or email address of Contestant. Entries without a valid contact will be disqualified. SEMA's use of this contact information will be consistent with its privacy policy www.sema.org/sema-privacy-policy. You must be at least 18 years old (except residents of Alabama and Nebraska, who must be 19 years of age or older) but less than twenty (28) years old on the date of commencement of the Contest.

Directors, officers, employees, and interns of SEMA, any of its affiliated or related organizations, web masters and web suppliers, vendors, agents, professional advisors, consultants, contractors, and immediate families of each (parents, spouse, life partners, children or siblings, wherever they reside) and members of the households (whether related or not) are not eligible to enter.

Limit (1) one entry per person for the Contest. The Contest is only open to Contestants in one of the regional contests or the National Last Chance Qualifier and whose vehicle will be in the Continental United States at the time required for transport to the 2021 SEMA Show should the Contestant win. VOID WHERE PROHIBITED. Any person entering the Contest covenants and agrees to be bound by these Official Contest Rules herein and may be required to execute and deliver such other documents SEMA may deem appropriate. Sponsor retains the ultimate decision, in its sole discretion, as to which Contestants are eligible and reserves the right to cancel or reject any entries for any reason or for no reason. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that term.

By submitting an entry, Contestant agrees to these Official Rules, which are final and binding in all respects, and further agrees not to sue or assert any claim against Sponsor in connection with the Contest; provided, that if applicable law prohibits such a covenant, release or waiver of claims, Contestant hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement).

How to Enter:

Take an original photo of your modified vehicle. Upload the photo to the form provided. Include the vehicle year, make and model; plus, any modifications Contestant has done to the vehicle. Once a photo is uploaded, it is considered a final submission and may not be modified, edited, or replaced. Contestants may submit no more than one photo per person. Participation in this Contest is automatically deemed as acceptance of these Official Contest Rules. A photo Submission must be an original photo taken by the Contestant.

Failure to submit all required information in the manner required in these Official Rules and/or any entry form may result in disqualification. All Contestants and entries are subject to verification by Sponsor.

Photo Submission:

Contestants will also be required to complete a registration form to include their (i) name, (ii) phone number, (iii) email address, (iv) birthday, (v) state.

Contest Requirements:

The vehicle must be registered and street-legal. Submissions should not have any visible watermarks, signatures, or personally identifiable information such as name or email address.

Photo submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation, or commercial promotion. Submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to SEMA, or to groups, individuals, or institutions.

Submissions must be an original photo created by the Contestant and must not contain any elements that are protected by someone else's copyright or otherwise subject to third party proprietary rights, including privacy and publicity rights (except as expressly permitted below). SEMA reserves the right to disqualify any submission, at its sole and absolute discretion. SEMA reserves the right to accept or reject any submissions in its sole discretion.

Entries must not incorporate or include anything that violates any law of the copyright, trademark, publicity right, privacy right or any other right of any third party. Entries cannot contain any profanity, offensive language, direct attacks on individuals or organizations, commercial appeals or other objectionable or irrelevant content, the determination of which is solely in the discretion of Sponsor. No entry or its content may violate privacy, publicity or other rights of any person, firm or entity, may not in any other way violate applicable laws and regulations, and may not contain any copyrighted works, or constitute trademark or patent infringement (other than as owned by the Contestant), in each case, as determined by Sponsor in its sole discretion. Sponsor retains the ultimate decision, in its sole discretion, as to which Contestants are eligible. Except where prohibited by law, upon submitting any Entry, the Contestant grants Sponsor and its agents the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right and license to use, publish and copyright their name, voice, photograph, video images, video, likeness, and biographical data as set forth in the Entry, in whole or in part, in any and all media now known or hereafter developed throughout the world in perpetuity. Each entrant permanently waives in favor of SEMA their Moral Rights in the entry under the U.S. Copyright laws and pursuant to Section 14.1(2) of the Canadian Copyright Act. Contestants that do not include all required information or that fail to adhere to the Official Rules will be considered void and will not be eligible for consideration in this Contest. Sponsor reserves the right to cancel or reject any entries for any reason or for no reason. Sponsor may, in its sole discretion, remove, delete and/or disqualify any entries or any Contestant deemed to be inappropriate, ineligible, or otherwise non-compliant.

By submitting a photo to the Contest, the Contestant affirms that he or she has obtained written consent from all individuals whose image or likeness appears in the photo and further affirms that he or she is prepared to provide reliable documentation to that effect upon request (or from the individuals' parent/legal guardian if any such individuals are considered a minor in their state of residence). The Contestant further affirms that he or she has obtained the necessary rights, licenses, consents, and permissions to use all material in the photo. Failure to obtain such rights, license consents, and permissions may result in the disqualification of the photo submission at SEMA's sole and absolute discretion. Prior to posting any photos, SEMA may require that Contestant have those persons appearing in photo sign a release waiver. SEMA reserves the right to withhold publication of a photo if a waiver is not timely received. SEMA does not recognize "fair use" of copyrighted material and any copyrighted material may only be used with written consent. If there is no consent, SEMA will not accept the photo as a submission. In the event of any question or difference of view regarding compliance with, interpretation, or application of these content requirements or other provisions of these Official Contest Rules, SEMA reserves the exclusive right to resolve such questions or differences of view in its sole discretion.

When participating in the Contest (including but not limited to use of the Prize), Contestant agrees to comply with all applicable international, federal, state, and local laws and orders, including but not limited to those related to COVID-19, and including but not limited to quarantine, isolation, travel, closure of non-essential businesses, wearing of face coverings, and physical distancing.

Contest Deadline and Voting:

All entries must be received by Monday, September 30, 2020, at 11:59 p.m. Pacific time. Voting for entries will be open from Monday, October 5, 2020, at 9:00 a.m. Pacific time and will close on Sunday, October 25, 2020, at 11:59 p.m. Pacific time. Information on the Contestants will be posted on www.semayoungguns.com. The public may submit votes for Contestants during the Voting Period. Voters must be at least 18 years of age and provide all required information. No more than one vote per email address per day will be accepted. The winner will be the Contestant who receives the most votes. The winners will be notified by Tuesday, October 27, 2020. SEMA alone shall construe these terms and conditions. SEMA reserves the right in its sole and absolute discretion to verify in the final analysis whether a potential finalist or potential winning photo submission has fully complied with these Official Contest Rules. The conduct, judging and awarding of prizes for the Contest will be carried out in full compliance with applicable U.S. laws.

By entering, you are agreeing not to use any unofficial, third party services to cast votes or to request that any other person use any unofficial, third party services to cast votes on your behalf. By voting, you are agreeing not to use any unofficial, third party services to cast votes or to request that any other person use any unofficial, third party services to cast votes on your or a Contestant's behalf. Sponsor reserves the right to disqualify, block, or remove any votes from any individual who votes by any electronic, mechanical or automated means, or otherwise tampers with the vote process, or for any other reasons, as determined by Sponsor in its sole discretion. Sponsor is not responsible for any damages to voters' device(s) that may occur from use of service. Sponsor reserves the right, for any reason and in its sole discretion, to modify, suspend or discontinue the voting without prior notice. Sponsor reserves the right to modify the Contest rules, and the terms and conditions of this voting process at any time in its sole discretion.

For the avoidance of any doubt, no prize will be awarded to any voter. Voters will be solely used to assist in determining the winner of the Contest. Any attempt by a voter or any other individual to deliberately damage any online service, phone service or website, tamper with the voting process, or otherwise undermine the legitimate operation of the voting is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law.

Prizes:

A prize will be awarded to one Contestant. The winner will receive:

- A trip for the winner (plus one guest) to the 2021 SEMA Show consisting of:
- Round-trip domestic coach class airfare to the 2021 SEMA Show
- Five nights lodging in Las Vegas at a designated SEMA-partner hotel as selected by SEMA
- \$500 towards other expenses
- Vehicle transportation to and from the 2021 SEMA Show for the winner's vehicle within the continental United States.
- Designated Feature Vehicle spot at the 2021 SEMA Show
- Credentials for winner (plus one guest) to the 2019 SEMA Show
- Automatic entry to the 2021 SEMA Battle of the Builders® competition.
- Approximate value of Prize is \$8,950. Winner is responsible for ensuring that their vehicle is in proper condition to be transported.

The prize being awarded may constitute income under applicable federal, state, and local tax laws. All taxes on or in connection with any prize, and the reporting consequences thereof, are the sole and exclusive responsibility of the winner.

SEMA is not responsible for any problems related to the delivery of any prize, including, but not limited to, theft, delay, loss or other issues that may arise during delivery. If a winner does not accept the prize and agrees to be bound by these terms upon being contacted by SEMA, the prize shall be forfeit and SEMA may award the prize to an alternate.

The prize is non-transferable and may not be redeemed or exchanged for cash or other alternative goods or services. Sponsor reserves the right to change or substitute prizes to be awarded to a winner at any time prior to the conveyance of such prize at the sole discretion of Sponsor.

Sponsor reserves the right to substitute ground transportation for air transportation depending on proximity of winner's residence to Las Vegas. Any difference in prize value as a result of such substitution will not be awarded. No transfer, substitution or cash equivalent for prizes is allowed, except at Sponsor's sole discretion. Each Contestant is limited to a total of one (1) prize per person. Odds of winning depend upon the number of Contestants.

Should a winner choose not to accept the prize (or accepts the prize but is unable to travel to Las Vegas in 2021), if winner and/or guest fails to return the winner affidavit and release materials, or if two (2) attempts to contact winner by phone and/or email are not successful, or if prize is not otherwise claimed, there is no cash option and the prize is forfeited. Sponsor may require winner to sign a COVID-19 release/waiver and/or an affidavit of eligibility and liability/publicity release. The prize is not transferable or assignable. Prize may not be redeemed or exchanged for cash or other alternative goods or services, except that Sponsor reserves the right to substitute a prize of equal or greater value for the prize or any part of it. A forfeited prize may, in Sponsor's sole discretion, be awarded to an alternative winner. These Rules apply to all Contestants. Sponsor shall make all determinations as to whether the Rules have been met and the decision of the Sponsor is final. The winner will be notified by telephone and/or other means within seven days of the winner being announced. To claim the prize, the winner should follow the instructions and comply with the conditions contained in the notification. The potential winner shall have fourteen days (14) days after being notified to respond or forfeit the prize. In the event that potential winner does not respond to Sponsor's attempts to contact them or are otherwise disqualified such that Sponsor is unable to award the prize, Sponsor may, in its sole discretion, award the prize to the Contestant with the second highest number of votes. Award of the prize will be made upon written acknowledgement of, and full compliance with, the requirements listed herein, including but not limited to, execution of an affidavit of eligibility, release of liability, and tax-related documents, as well as any other legal, tax or regulatory documents required by Sponsor in its sole discretion. Winners/finalists must satisfy all eligibility requirements before he or she may be awarded the prize. For the name of the winners, send a properly stamped self-addressed envelope, to be received by October 10, 2021 to SEMA, Attn: SEMA Marketing Department. Vermont residents may omit return postage.

Except as specifically provided herein, the prizes do not include taxes, insurance, telephone charges, personal expenses, travel arrangements between winner's/finalist's home and U.S. airport of departure, ground transportation, gratuities, passenger facility charges (PFCs), departure taxes, incidental charges, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the prize winner. Winner must be able to travel on dates specified by Sponsor. If Sponsor cannot find a winner who is able to travel on required dates, the prize may not be awarded. Once confirmed, travel dates and travel accommodations cannot be changed by winner; however, travel is subject to availability, blackout dates, and/or change due to circumstances beyond Sponsor's control. Any unused travel will be forfeited. Prize cannot be used in conjunction with any other promotion or offer and may not be separated. All tickets issued in conjunction with the Contest are not eligible for frequent flyer miles, and no code-share flights may be used. The prize may not be transferred or assigned except by Sponsor. Only the listed prize will be awarded and no substitutions, cash equivalents or redemptions will be made, except that Sponsor reserves the right to substitute any prize package with another prize of equal or greater value in the event that the advertised prize (or any component thereof) is not available. Reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of prizes, are the sole responsibility of the winner. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prizes awarded. Sponsor makes no

representations or warranties concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations apply. Sponsor will not be liable for or replace any lost or stolen prize items.

The prize is awarded as is and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prizes awarded. Sponsor makes no representations or warranties concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations apply. The winner shall bear all responsibility for use of the prize in compliance with any conditions, and any additional costs associated with its use, service, or maintenance.

All expenses associated with the prizes not specifically specified in these rules are the sole responsibility of the winner. Winner is responsible for any taxes including all Federal, State and Local taxes, if any, as well as any other taxes payable due to acceptance of the prize.

Odds:

Odds of winning depend upon the number of Contestants. If required, the winner is responsible for providing a Social Security Number and other necessary information to Sponsor for the purpose of filing a Form W-9 and Form 1099G with the Internal Revenue Service. The prize may be includable in the winner's gross income.

Participation:

By participating in the contest, each Contestant certifies that his or her entry does not contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks or rights or privacy or publicity. SEMA reserves the right in its sole and unfettered discretion to disqualify and remove any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these Official Contest Rules or that is not consistent with the spirit or theme of the contest.

Contestant:

SEMA reserves the right, at any time, to verify the validity of entries and of contestants and to disqualify any contestant or entry deemed not in compliance or any entry deemed not in accordance with these Official Contest Rules and SEMA is not required to provide a reason for its determination. SEMA also reserves the right to request further documentation, at their sole and absolute discretion, to verify eligibility and compliance with these Official Contest Rules.

In the event the contest is compromised by a virus, unauthorized human intervention, tampering or other causes beyond the control of SEMA, that corrupts or impairs the administration, security, fairness or proper operation of the contest, or otherwise impairs SEMA's ability to conduct the contest in the manner anticipated by SEMA, SEMA reserves the right in its sole discretion to suspend, modify or terminate a Contestant or the contest.

The decision of SEMA is final and binding on all matters relating to the contest and Contestant waives the right to contest any decision by SEMA.

SEMA reserves the right, at any time and in their sole discretion, to disqualify and/or deem ineligible any individual who they reasonably believe has failed to agree to the Official Contest Rules or has violated the

Official Contest Rules.

All prizes offered will be awarded subject to the conditions herein.

Intellectual Property: Entries and other submitted material become the property of Sponsor and will not be acknowledged or returned. Except where prohibited by law, Sponsor reserves the right to use and share entry information in accordance with Sponsor's Privacy Policy located at: www.sema.org/sema-privacy-policy.

Except where prohibited by law, by submitting the Entry and application each Contestant grants permission to post his/her name, and the Entry on the website for purposes of the Contest and further grants to Sponsor the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right to publish, display, broadcast, reproduce, use, sublicense (through multiple tiers), adapt, edit and/or modify, and create derivative works from, any such Contest entry and Contestant's name, in any way, in any and all media whether now or hereafter known, without limitation and for any purpose (including commercial purposes, advertising, publicity, fundraising, promotion and sales), and without consideration to the Contestant and without further consent, compensation or approval, whether or not such entry is selected as a winning entry, along with the right of attribution. Entries are not guaranteed to appear in any communication of Sponsor and Sponsor shall not incur any liability to the extent Sponsor chooses to refrain from using such information or Entry.

Entries and other submitted material become the property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for any unauthorized third-party use of any Entry.

Except where prohibited by law, entry submission grants Sponsor the right in perpetuity to edit, adjust, modify, abridge, condense, and/or excerpt your entry and/or comments in any way, in any and all media without limitation, without compensation, and/or without notification to Contestant or any third party included in the entry. The publication and/or other public use of your entry or a portion of your entry does not indicate that it is a winning entry in the Contest.

Except where prohibited by law, in accepting the prize, the winner consents to having his/her name, photograph and video entry published and used in a variety of media, including, but not limited to exhibits, advertising publications, the World Wide Web, marketing materials, publicity, promotion, editorial or illustration or for any other purpose that Sponsor deems appropriate, without compensation. The winner further grants to Sponsor the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right to publish, display, broadcast, reproduce, use, sublicense (through multiple tiers), adapt, edit and/or modify, and create derivative works from, winner's name, biographical information, and photograph in any and all media whether now or hereafter known, without limitation and for any purpose (including commercial purposes, advertising, publicity, fundraising, promotion and sales), and without consideration to the winner and without further consent, compensation or approval. Winners are not guaranteed to appear in any communication of Sponsor and Sponsor shall not incur any liability to the extent Sponsor chooses to refrain from using such information. Winners agree to sign a liability/publicity release.

Limitations of Liability and Release:

SEMA is not liable in the event that any portion of the Contest or the prize is cancelled by SEMA. SEMA reserves the right to modify, suspend, terminate or cancel the Contest for any reason.

SEMA does not endorse any particular photo, messages, or advice expressed therein, and SEMA expressly disclaims any and all liability in connection with the submitted photos, including disputes between collaborators related to a photo Submission. The Contestant assumes sole responsibility for the photo and video and the material contained in it and also for the consequences of the posting of the photo and video in any format Contestant agrees to defend, indemnify and hold harmless SEMA, and its officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from Contestant's: violation of the Official Contest Rules; travel to or from SEMA's event; participation in SEMA's event; tax consequences arising from receiving any prize; or otherwise arising from Contestant's participation in the Contest or receipt of the prize. This defense and indemnification obligation will survive indefinitely beyond the conclusion of the contest.

1. SEMA assumes no liability or responsibility for any loss or harm resulting from Contestant's participation in or attempt to participate in the Contest or ability or inability to upload, download or otherwise access any information in connection with participating in the contest.

In no event shall SEMA, its directors, officers, employees, agents or representatives be liable to any party for any loss or injury to earnings, profits or goodwill, or for any direct, indirect, incidental, special, punitive or consequential damages of any person or entity whether arising in contract, tort or otherwise, even if advised of the possibility of such damages.

Disclaimers: The Sponsor reserves the right in its sole discretion to disqualify any individual found to be tampering with the entry process, or the operation of the Contest or acting in violation of these Rules. If for any reason, the Contest cannot be conducted as planned by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, epidemic, pandemic, curtailment of transportation facilities, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest and/or substitute other prizes for any prize set forth in these Official Rules.

Sponsor is not responsible for loss, harm, damage, injury, property damage, violations of rights of publicity or privacy, personal injury and/or death, costs, or expense whatsoever (including without limitation actual attorneys' fees and related costs) including, but not limited to, claims against Sponsor in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use the prize; income tax; property damage, personal injury and/or death, which may occur directly or indirectly in connection with, participation in the Contest, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity, the Contest itself or attendance at the SEMA Show, including but not limited to quarantine arising out of travel to or participation in the SEMA Show, contraction of any disease or sickness while traveling to or participating in the Contest, the SEMA Show, and/or use of the Prize, the negligence, intentional misconduct or illegal actions of Contestant, as well as any actions or omissions of Contestant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including death or property), or exercise of any other rights granted to the Sponsors by such Contestant, including such rights granted pursuant to these Rules, the actual or alleged breach of any representation or warranty made by Contestant. If applicable law prohibits such a covenant, release or waiver of claims, winner hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement). Sponsor is not responsible for any technical, computer, electronic or internet hardware or software malfunctions, failures, connections, or availability, or by any human error which may occur in the transmission or processing of the entries or votes in this Contest. Sponsor assumes no responsibility for unauthorized human intervention, or the incorrect or inaccurate capture of entry or vote information, Entry, or other information, or the failure to capture any such Entry, vote, or information. Sponsor is not liable for unauthorized human intervention in any part of the entry process; printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest; the processing of entries, voting, the announcement of the Prize or in any related materials; late, lost, misdirected, damaged or stolen entries; or receipt or use or misuse of Prize awarded; or any typographical or other error in the printing of these Official Rules or any materials associated with the administration of the Contest. Sponsor is not responsible for, and hereby disclaims, any injury or damage to any Contestant related to or resulting from participating or voting in this Contest.

By entering and/or participating in this Contest, Contestant agrees that this Contest is governed by the laws of the State of California and any and all claims, disputes and causes of action arising out of or connected with this Contest shall be resolved individually, without resort to any form of class action and without use of a jury (Contestant hereby waives any right to a jury trial) in the federal or state courts located in Los Angeles, California, United States of America. By entering and/or participating in this Contest, Contestant agrees that any and all claims, judgments and awards shall be limited to, and the maximum aggregate liability of the Sponsor to any Contestant or third party shall be limited to, the lesser of Contestant's actual out-of-pocket costs incurred, including costs associated with entering this Contest in accordance with the Official Rules, but in no event attorneys' fees, and Two Hundred Fifty Dollars (\$250), and under no circumstances will Contestant be permitted to obtain awards for and Contestant hereby waives all rights to claim punitive, incidental and/or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Contestant, shall be governed by and construed exclusively in accordance with the laws of the State of California without giving

effect to any principles of conflicts of law in any jurisdiction Contestant and the forum for any dispute shall be in state and federal courts located in Los Angeles, California, United States of America.

Sponsor is not responsible for and shall not be liable for difficulties, failures or malfunctions of phones, phone lines or telephone systems or other communications malfunctions; cellular equipment towers, telephone systems or wireless services; interrupted or unavailable networks or servers; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission, communication or report; traffic congestion or for any technical or other problem which may cause the voting to be disrupted or corrupted. If for any reason the voting is not capable of being executed as planned, or if there is an infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical or reporting failures, or if any other causes beyond the control of Sponsor corrupts or affects the administration, security, fairness, integrity, or proper conduct of this voting, the Sponsor reserves the right, in its sole discretion, to take any action it deems appropriate or to withdraw the transmission of any vote, but are in no way obligated to do so. The Sponsor may, but is not obligated to, permanently disqualify from any voting any person it believes has intentionally violated these rules, and to terminate or suspend voting at any point and declare the vote results based on the votes up to that point, if it appears that the voting process has been so distorted by hacking, failures, errors or other interference that the results would not reflect actual valid votes should the voting continue. In the event of technical or reporting difficulties with voting, including but not limited to, mobile or Internet service interruptions, Sponsor reserves the right to review the votes for accuracy and to take any appropriate action, including, without limitation, voiding all votes cast during the time period in which such technical or reporting difficulties occurred, voiding the votes cast during the time period in which such technical or reporting difficulties occurred with such method, and/or removing such method of voting altogether, but is in no way obligated to do so. Sponsor assumes no responsibility for any injury or damage to Contestants, voters, or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with this vote, or otherwise participating in voting.

By participation in the Contest and acceptance of the prize, winner agrees to indemnify and hold Sponsor its officers, directors, employees, agents, and all other companies associated with the Contest, harmless from any and all liabilities, for loss, harm, damage, injury, property damage, violations of rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), personal injury and/or death, costs, or expense whatsoever (including without limitation actual attorneys' fees and related costs) including, but not limited to, claims against Sponsor in connection with Contest, delivery, misdelivery, acceptance, possession, use of or inability to use the prize; travel to and from the SEMA Show; activities at the SEMA Show; income tax; property damage, personal injury and/or death, which may occur directly or indirectly in connection with, preparation for, travel to, or participation in the Contest, the SEMA Show, or possession, acceptance and/or use or misuse of prize or participation in any Contest-related activity, the SEMA Show, or in the Contest itself, and any travel related thereto, the negligence, intentional misconduct or illegal actions of Contestant, as well as any actions or omissions of Contestant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including death or property), any use of such Contestant's Contest materials by the Sponsor, or exercise of any other rights granted to the Sponsors by such Contestant, including such rights granted pursuant to these Official Rules, any claim that the Entry, application or other Contest materials supplied by Contestant infringes upon the rights of any third party, the actual or alleged breach of any representation or warranty made by Contestant, including those contained in these Official Rules, and for any claims based on publicity rights, defamation or invasion of privacy, as well as any actions or omissions of Contestant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including death or property). If applicable law prohibits such a covenant, release or waiver of claims, winner hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement). Any liability of Sponsor shall be limited to the amount of the prize and in the case of any dispute, Sponsor's decision shall be final.

IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF PARTICIPATION IN THIS CONTEST AND USE OF THE PRIZES. SOME JURISDICTIONS DO NOT ALLOW OR MAY LIMIT THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

ANY ATTEMPT BY AN CONTESTANT OR OTHER PERSON TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.